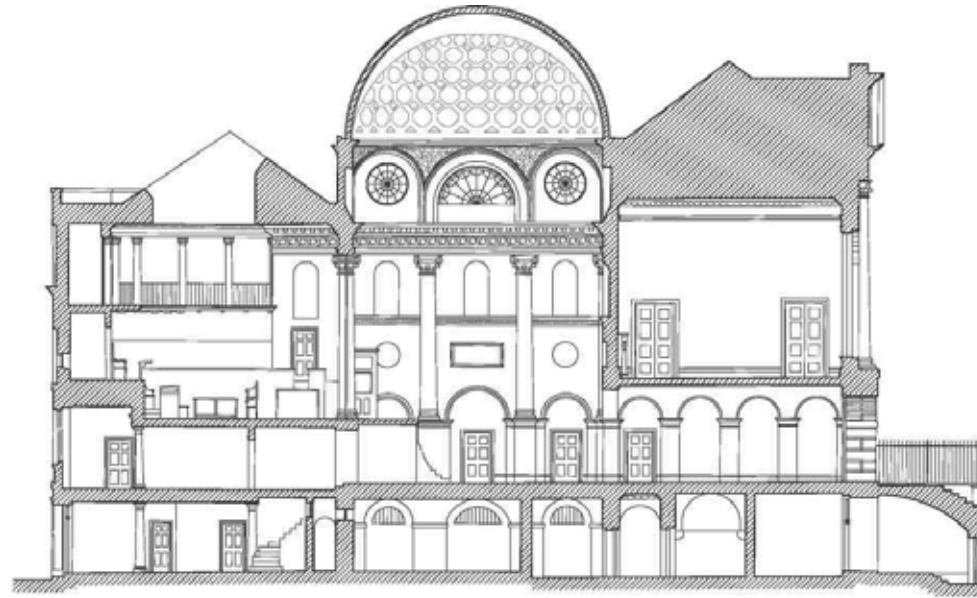


Designersblock

The Old Sessions House



Press Release

London Design Festival
13-24 September 2014



Designersblock - The Old Sessions House

London Design Festival 2014

The Old Sessions House, Clerkenwell Green.

Since our first exhibitions in 1998 we have been working alongside forward thinking property owners to source amazing locations for our events.

This year for the London Design Festival we are in one of London's most historic iconic landmarks, constructed in 1779, the 3000 sqm Grade 2 listed building was the busiest Courthouse in England for over 100 years. With spectacular regency interiors, large spaces and self contained rooms it's an inspirational setting for the presentation of work and an additional draw for audiences to experience a building that has not been accessible to the public in living memory.



Collaborators

Designersblock London 2014



Exhibitors

Designersblock London 2014

Adi Tal

Aiden Dryburgh

Alex Garnett

Ana Jimenez Palomar

Avigail Modlinger

Beth Lewis-Williams

Caroline Morgan

Clay Roots UK

Demetrios Christodoulou

Diana Honiat

Effie Koukia

Elli Popp

Fanatic House

Giopato & Coombes

Hayley Beckley

Jake Mccombe

Julian Komosa

Lucy Kent

Lucy Simpson

Milton Priest

M Furniture Design

Rob Elford

Rhapsody In Forest

Studi Leiz

Vicky Saragouda

Yael Levin

I Saw The Future:

Daniela Toledo

Dawn Haleta

Ella Bulley

Felicity Taylor

Hyun Kyung Lee

Laura Daza

Yangzi Wang



Adi Tal

Designersblock London 2014

Adi Tal

A Tel-Aviv based jewellery designer, she creates hand made pieces crafted with various materials. Her work focuses on large scale unusual items. Each jewelery is adapted to emphasise the anatomical structure of the body in different forms.

Reflection

The featured collection draws inspiration from the less familiar parts of the human anatomy. Using contrasting materials such as alpaca, brass, shrink, wood, leather and plastic, playing on the tension between the natural body shapes, and the constant desire to change and improve it.



Aidan Dryburgh

Designersblock London 2014

Aiden Dryburgh

Designs space saving furniture for the modern domestic environment.

The Cushion Cork Bench

Designed for restaurants and cafés, indoor / outdoor use. Made from rubberized cork, the seat is waterproof and fast drying.

The Shower Tree

A free-standing piece of furniture for the bathroom or bedroom that takes inspiration from the traditional clothes valet and towel rack. Made from turned ash, steel and upholstered in boat canvas.



Alex Garnett

Designersblock London 2014

Alex Garnett

An independent designer who produces work with an emphasis on fun and originality.

A self-taught ceramicist and experienced prop maker with a passion for visual art, he prides himself on products hand made in the UK. Perhaps his main forte is subverting mundane everyday items into unique, quirky collectibles.

Alex co-founded the design studio MIXKO.

His work ranges from interior design to fashion accessories and modern sculpture.



Ana Jimenez Palomar

Designersblock London 2014

Ana Jimenez Palomar

A product designer and creative thinker from Greece currently based in London, UK.

Los Enmascarados furniture

The vibrant, unexpected nature of the Mexican character inspired five pieces of furniture reflecting iconic Mexican masks. Masks are familiarly used in Mexico to embrace the unexpected and often surreal beliefs.

This collection challenges and then bridges perceptions of traditional extravagant Mexican cultures, with the contemporary reality of a modern, vibrant and powerful country.

The collection includes colourful characters furnitures:

The Devil, The Drunk Lady, The Old Man, and The Buffoon.



Avigail Modlinger

Designersblock London 2014

Avigail Modlinger

Jewellery designer, Tel Aviv based. Her works lies within the boundary between commercial and one of a kind, artistic jewellery. Her designs appeal for people who want to dare while still keeping a sophisticated look.

Collection

Avigail will feature several collections:
Memory Line, Metal and cork, Fossil and Weird.

Her work presents exploration of various materials and techniques, from craft to 3D printing. Pieces made of electrical cables, cork, wood, metal and more, with attention to details, and accurate forms.



Beth Lewis-William

Designersblock London 2014

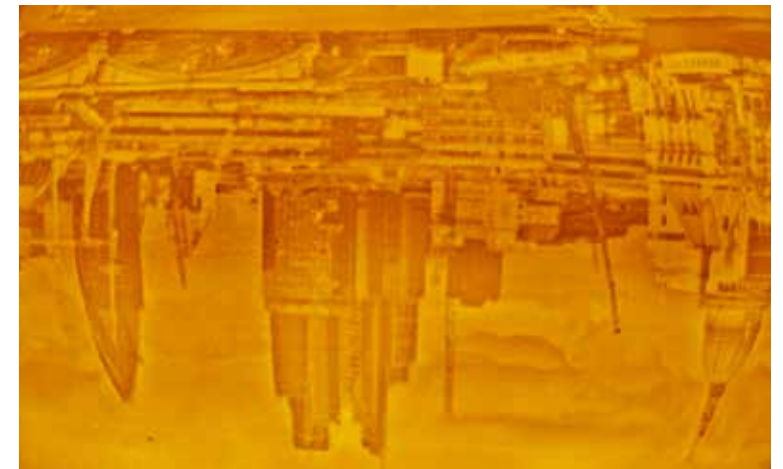
Beth Lewis-Williams

A London based designer and maker specialising in bespoke porcelain lighting.

Lights, Lithophanes & Landscapes

A collection of porcelain lighting, which exploits the traditional and mysterious technique of lithophanes. The lights are realised using 3D printing technologies and hand carving, the latest LED and lighting controls.

They explore urban scenes contrasting current social, environmental, and aesthetic scenes with those of the romantic landscapes featured on 19th Century industrially produced domestic ceramics.



Caroline Morgan

Designersblock London 2014

Caroline Morgan

A Danish illustrator based in the UK. Influenced by her Scandinavian roots - she creates simple illustrations usually in a papercut collage style. Three of her books featuring illustrated poetry will be displayed at the show.

The Rescue

A true story from the Second World War told through a poetic narrative and accompanying illustrations.

Time Bomb

An illustrated book featuring Lemn Sissay's powerful poem 'Time Bomb'.

Loss

A book about loss told through illustrated quotes, poems and lyrics.



Clay Roots UK - Fay De Winter

Designersblock London 2014

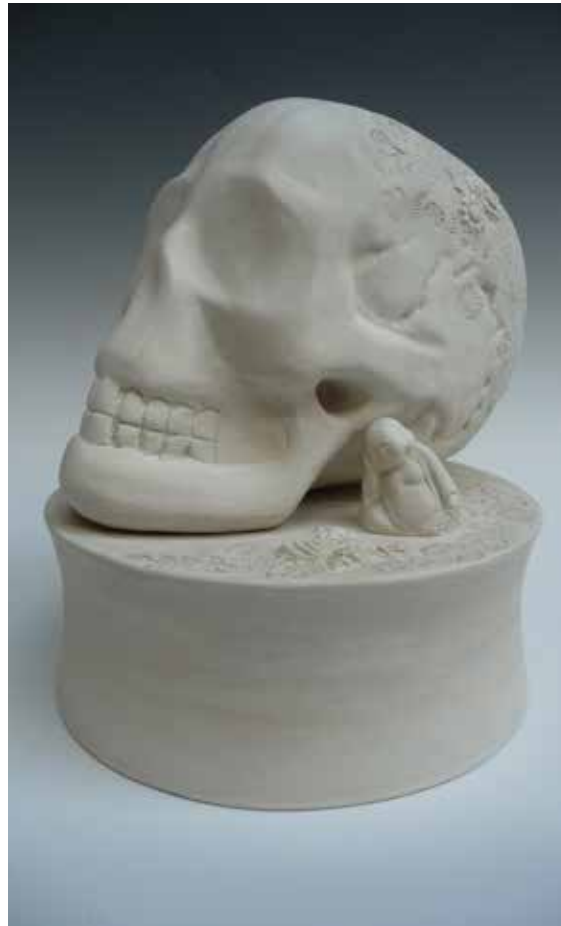
Fay De Winter

Contemporary Ceramic Craft.

Intimate Installations

'At first the work looks structured and repetitive, a collective; on closer inspection each piece is individual and unique.'

Since May 2011, Fay has recorded a series of 'Traveling Buddha' photographs with a hand-made figure included in the images. From England to Japan, Fay developed her work and understanding to reflect upon the event and environment, capturing the essence of personal moments in time that were memorable through intimate ceramic installations.



Demetrios Christodoulou

Designersblock London 2014

Demetrios Christodoulou

London Based furniture designer.

PHORIO (Greek for Stretcher)

A daybed inspired by the stretchers of ancient Greece.

The piece can be used both indoors and outdoors. Turned handles inspired by typical Greek forms, and legs shaped to resemble the animal like legs of ancient times.

COMBAS (Greek for leaning)

A product that once bought, could be carried out of the shop. A coat stand that can lean on a chosen wall. Consists of two halves of an Ash dowel, hinged at the top using a custom brass hinge. When the stand is closed it can be easily stored, or even rested in the corner of the room for an alternative stand.

*In association with SCP.



Diana Honiat

Designersblock London 2014

Diana Honiat

A jewellery designer, Israel based. With the need to create new aesthetic expressions for her jewellery, she focuses on detailed execution and ergonomic connection between the jewel and the body.

Collection

Based on a new material created by an encounter between a polymer material combined with balloons.

The material re-appears in different geometrical compositions, creating a new interpretation to the world of classic jewellery.



Effie Koukia

Designersblock London 2014

Effie Koukia

A product designer and creative thinker from Greece currently based in London, UK.

Extract

A series of edible painting and printing products.

EXTRACT art products were born from an exploration into graffiti, specifically from research into health, safety and sustainability issues relating to graffiti equipment.

The challenge was to replace petroleum based art products with safe and Eco-friendly products derived from natural and sustainable sources.



Elli Popp

Designersblock London 2014

Elli Popp

An independent lifestyle brand based in London.

Bone China-Special Edition

Elli Popp and collective The Artists' ABCs are collaborating to create a series of limited edition bone china pieces featuring artwork by prominent artists Gavin Turk and Yinka Shonibare Mbe. 10% of all the proceeds will be going towards the charity organisation Kids Company.

Wallpapers

The collection delves into the surreal - scoping strange phantasmagoria worlds.

Silk Products

A series of luxurious silk products. Carefully printed to the highest quality in Italy and finished individually in the UK.



Fanatic House

Designersblock London 2014

Fanatic House

A design studio dedicated to creating everyday objects with a strong, distinctive character. Founded by Dorota Grabkowska, who joined forces with Vlad Yordanov.

Loop

An energy efficient ceiling lamp, formed from a single PVC sheet. A minimal interpretation of a butterfly cocoon, illuminated with an LED strip, creates an ambient mood.



Voltage

A coat stand made entirely of thin, powder coated steel and arrives flat-packed for easy assembly. A focal point in any contemporary interior.



Giopato & Coombes

Designersblock London 2014

Giopato & Coombes

Two people, an architect and a designer. She is Italian and he is English.

One studio: design and architecture, graphics and production, because interdisciplinary is the fuel that generates creative development.

I Flauti

The handblown Murano glass LED lamps, combine tradition and technology in search for a new equilibrium between innovation and its context.

This contrast creates an object almost lost in time, frozen between the past and the future.



Hayley Beckley

Designersblock London 2014

Hayley Beckley

A textiles specialist fashion designer, who seeks to explore the unique narrative quality of wearable art and its interaction with the human form.

Found in the Forest

An exploration of the importance of creativity and imaginative freedom. The work relates a personal tale of finding ones place in the world, drawing inspiration from the memories, imaginings and visual enchantment of woodland walks under ever-changing skies.

Each piece features silk digitally printed with layered imagery. The intricate prints are pleated and steam formed, then combined with delicate sterling silver embellishments to create depth, intrigue and atmosphere.



Jake Mccombe

Designersblock London 2014

Jake Mccombe

Contemporary jewellery designer.

Featured Collection

His new collection takes inspiration from mathematical shapes and scientific symbols.

Jake has developed a unique process of working, starting with raw materials and industrial machinery combined with future technologies and finalised by hand with traditional craft techniques. Taking a measure of brass bar, he cuts, casts, sands and forms to slice up and reinvent the simplest of materials to create surprising outcomes. Minimal, sculptural and accessible.

All pieces are made of 18ct hardened gold plated brass for a long lasting elegant finish.



Julian Komosa

Designersblock London 2014

Julian Komosa

A designer and a maker, with the passion to rethink materials and production processes. His work is a playful engagement between the object and its source.

Rings

Explores the process of experimental casting into hand-carved, two-part wooden molds. The outcome is surprising and mainly dependent on the process itself.



Cooking objects

A playful concept for making functional objects, encapsulated in an illustrative cookbook with recipes for creating the materials. With the aim is to utilise the familiarity of the kitchen environment. The kitchen becomes the workshop.



Lucy Kent

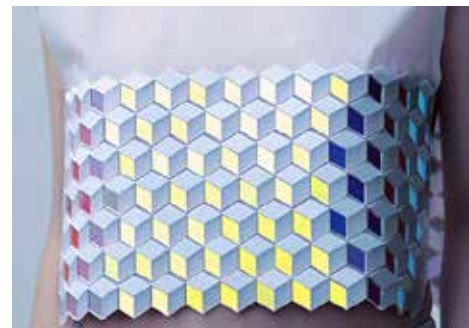
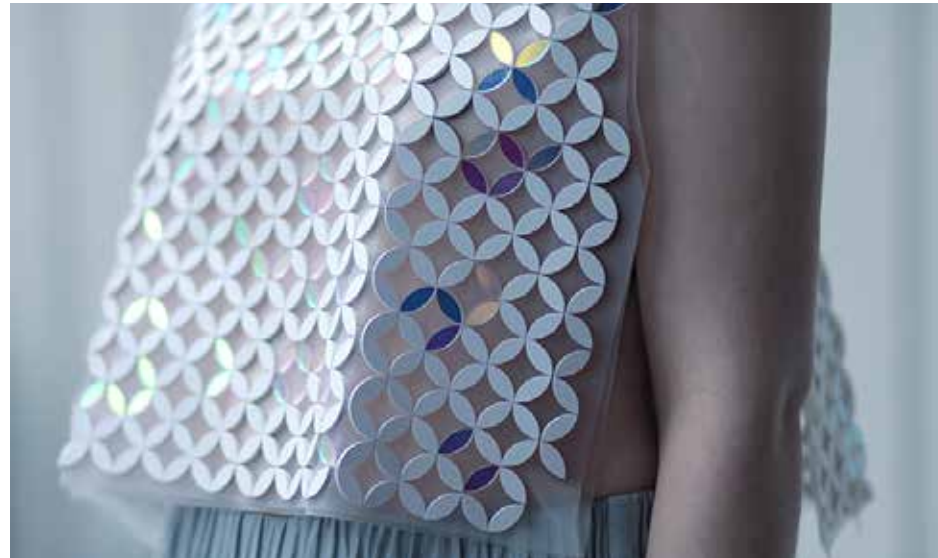
Designersblock London 2014

Lucy Kent

Upcoming freelance designer, exhibiting a collection of concept crop tops, fusing her hyper-modern aesthetic with unique design techniques, involving digital processes underpinned by a strong belief in craftsmanship.

Inspired by Pop Art, Kent's intelligent designs trick the eye through repetitive geometric pattern, thoughtful use of colour and iridescent, reflective surfaces to create dimensional illusion. Each design showcases apparent aesthetic complexities yet still retain a sleek and simple appeal.

The materials used in the collection lend themselves well to a host of visual effects, with different gradations of light leading to the intensification and exaggeration of different colours.



Lucy Simpson

Designersblock London 2014

Lucy Simpson

Lucy Simpson is a materials-led textile designer. She is particularly interested by the omnipresence of digital technology.

Collection

Her designs include unexpected materials that create exciting relief-like textures on a fabric's surface.

Through working with silicone she creates the undeniable urge to reach-out-and-touch to her designs, the tactility of the surface is essential within her designs.

By her use of alternative materials she investigates the boundaries of the medium as a craft.



Milton Priest

Designersblock London 2014

Milton Priest

A 19th century former 'moulin à farine' in Northern France provides a unique location for designer/ furniture maker Frank Maximilian of Miltonpriest. Using both traditional and contemporary manufacturing processes with locally sourced materials, Frank's work co-exists with the industrial environs of his atelier.

Collection

Frank's pieces reflect diverse subject matter. A current theme references the local habitat in rural Brittany called the 'E I E I O' series. In this collection, he appropriates objects from the farming community. Randall, a day bed, integrates a tractor part, while his most recent work, a hall table, is engilded with cow ornaments.



M Furniture Design

Designersblock London 2014

M Furniture Design

Set up by Mona Tripp, a London based, Hong Kong born furniture designer and maker. With careful consideration of the use of space, she intends to inject a bit of playfulness into designed objects.

Hidden Pedestal Occasional Tables

Beautifully crafted, versatile and functional side tables. Flat packed and easy to assemble.

Abacus Stool Collection

Inspired by the iconic Chinese Abacus, an ancient calculating device.

Stiletto Bench

A slim fit design. Inspired by high heel stilettos.



Rob Elford

Designersblock London 2014

Rob Elford

A 3D print jewellery and artifact designer. His first collection, Hoodoo Botanica, was awarded the Preziosa Young 2013 jewellery designer prize, awarded by the Italian Academy of Jewellery.

Collection

Ephemeral Delusions in a Motionless State, focuses on artistic conformity in an Internet world.

It explores how art is becoming reliant on market trends, Facebook-likes, Twitter-followers and memes, instead of promoting creative individuality.



Rhapsody in Forest

Designersblock London 2014

Ronnie Chan

A London-based jewellery designer and maker. His work expresses his interest in the contrast between the extravagance of the 17th century Baroque and the clarity of 20th century Modernism.

Rhapsody in Forest

Rhapsody in Forest's designs execute how the combination of Baroque and Modernism can become a truly contemporary jewellery collection.



Shaked Singer

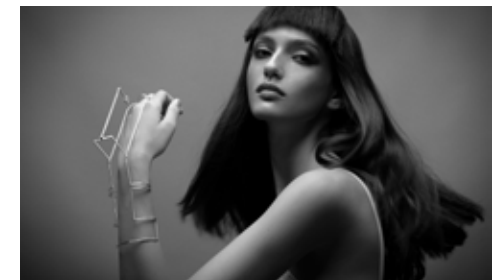
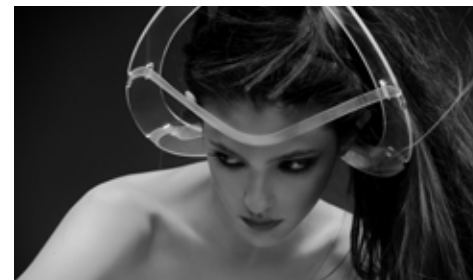
Designersblock London 2014

Shaked Singer

A Jewelry designer based in Israel. Shaked creates jewelry that combines luxury and fashion. Jewelry with a clean and modern look that conveys humor, charm and sauciness, her work is accessible for both man and woman.

Pose & Reposition

Joints, hinges and rails are the characteristics of Shaked's jewelry. The movement which is received from every piece of jewelry is as an echo for a hand gestures, posture modes or different state of minds. Her jewelry include silver set with zircons and gemstones, made in classical goldsmith and three-dimensional printing.



Studio Leiz

Designersblock London 2014

Studi Leiz

Ilze Godlevskis takes inspiration from her Latvian heritage and her Italian training. Her label's knitwear for interiors, evoke traditional values with contemporary style.

Leiz Cushions

The handmade cushions are created on a manual industrial knitting machine in the tradition of Italian knitwear. Made with quality cashmere, alpaca and merino wools & silk. They become a graphic statement for an interior space.



Vicky Saragouda

Designersblock London 2014

Vicky Saragouda

London based Jewellery and Accessory designer making Eco-friendly jewellery and body adornments. Vicky Saragouda works with various forms of media including textiles, leather, metal, drawing and photography.

New Collection

Her new jewellery work investigates materials, which tell their own story. Each artifact has its own identity and the materials add part to this identity. The entire body of work is made from wool yarns, cardboard, vintage lace, vegetable tanned leather, scrap metal and vintage findings.



Yael Levin

Designersblock London 2014

Yael Levin

A Jewellery designer, based in Tel Aviv. In her work, she relates to the human body as a tool for exploring form and function. She creates cutting edge products that combine industry with art and fashion.

"Papire Machine"

A collection of jewelry that brings different mechanical elements which surround us throughout our everyday lives. These are being applied as new operating mechanisms for jewelry.



Daniela Toledo - I Saw The Future

Designersblock London 2014

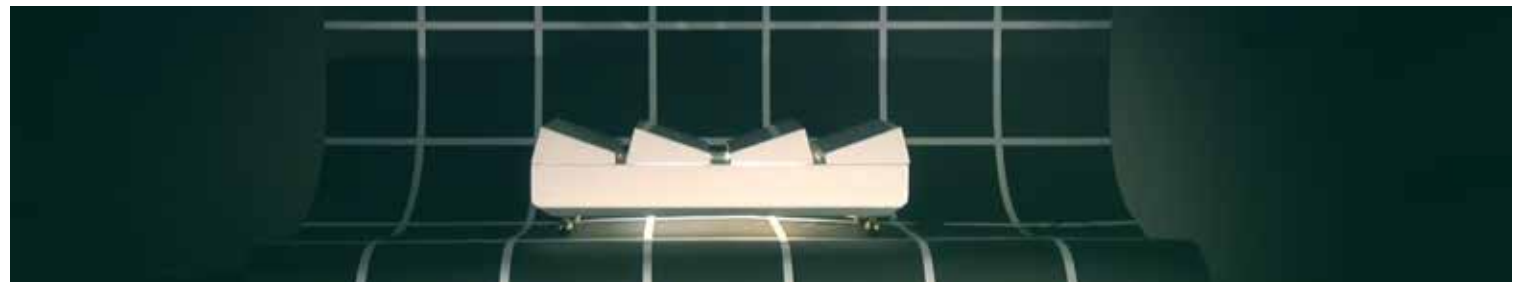
Imminent Body

How will we deal with embodied intelligence in the materials and tools of the future?

The project examines the notion of artificial intelligence within the context of future materials.

A speculative design project that critically seeks to question the ability to accept a new form of intelligence and consider the possibility that textile workers of the future will be able to 'program' fabric for manufacture. Different materials will require different considerations and this opens a series of ethical implications.

**MA Textile Future graduate,
UAL, Central Saint Martins.**



Dawn Haleta - I Saw The Future

Designersblock London 2014

Internal Time In An Age Of Artificiality: Biomimicry Of The Sun

How can recent discoveries in Chronobiology inform a future system of time keeping?

'Biomimicry of the Sun' is a clock that replicates the physical effects of the sun. It uses new techniques in LED technology and software to mimic the time of the sunrise and sunset at Greenwich Observatory, UK.

The clock is inspired by the field of Chronobiology, the study of internal clocks in all living organisms.

**MA Textile Future graduate,
UAL, Central Saint Martins.**



Ella Bulley - I Saw The Future

Designersblock London 2014

Saccharum

Can craft increase our appreciation of sugarcane?

Refined sucrose, also known as sugar, was historically introduced to the West as an expensive commodity that influenced socio-cultural movements. However, over time sugar has become under-appreciated and devalued and is now regarded as a cheap commodity.

Ella aims to elevate sugarcane by transforming it from a humble crop into a crafted artifact. Emphasising artistic processes, she also hopes to challenge our perceptions surrounding this forgotten material.

**MA Textile Future graduate,
UAL, Central Saint Martins.**



Felicity Taylor - I Saw The Future

Designersblock London 2014

Project Nox

Can the concept of 'darkness' be communicated materially and experientially in order to increase its value?

Urban light pollution is a growing problem with negative effects on human physical and psychological health. Less acknowledged however, is the impact this loss of natural night time darkness has upon our general psyche, curiosity, creativity and sense of perspective that this sight can bring. Nox is a project that takes a multisensory approach to evoking the emotions and sensations of a dark night through a series of designed interactions.

**MA Textile Future graduate,
UAL, Central Saint Martins.**



Hyun Kyung Lee - I Saw The Future

Designersblock London 2014

Textiles For Strength In Later Life

Could textiles provide future resilience for an increasingly ageing population?

It is predicted that by 2040 more than 20 million people in the UK will be over age 65.

Hyun is interested in the potential of textiles to help increase the physical resilience of older adults. From her research into specific age-related conditions and exercises, she developed a series of fashion garments that could help to increase muscle strength and dexterity in everyday situations.

MA Textile Future graduate, UAL, Central Saint Martins.



Laura Daza - I Saw The Future

Designersblock London 2014

Colour Provenance

Can the revival of ancient pigments provoke a greater appreciation of colour provenance?

The different shades, colours and hues have the power to overwhelm, but it seems that the origins and journeys of these pigments are obscure and forgotten.

Colour Provenance is a visual investigation and interpretation into the ancient world of colour.

**MA Textile Future graduate,
UAL, Central Saint Martins.**



Yangzi Wang - I Saw The Future

Designersblock London 2014

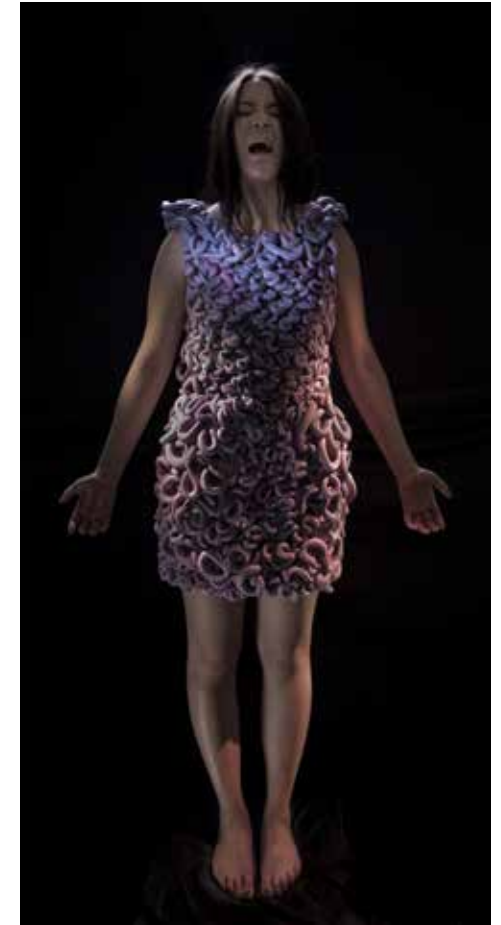
Materiality Of Fear

How can we materialise the attraction of fear through materials?

Fear is a natural survival mechanism, an instinctive response to a potential danger. Yangzi Wang is fascinated by our interest in, and attraction towards, fearful situations.

In this project she has tried to engineer a fearful attraction, embedding fear within physical materials. Incorporating textures, forms and patterns commonly associated with phobias and instinctive human fear, she aims to explore the fine line between fear and attraction.

**MA Textile Future graduate,
UAL, Central Saint Martins.**



Shubhi Sachan - I Saw The Future

Designersblock London 2014

Traditional Futures

Can the revival of traditional practices, redefine the notion of environmental threats?

Rice husk ash is an agricultural by-product and is widely found in India and other Asian regions. Historically this material was used extensively in Asia for cleaning, most notably for teeth, utensils, pots, and for the purification of water.

Sachan is interested in revisiting some of these historic cleansing applications and exploring the potential that rice husk ash could play in our future daily lives.

**MA Textile Future graduate,
UAL, Central Saint Martins.**



Designersblock & Art Thread

Designersblock London 2014

Designersblock & Arts Thread started working together 4 years ago with a sole focus on unearthing, launching and nurturing upcoming designers with the ultimate focus of setting them up for success.

In these 4 years, we have launched well over 100 new designers worldwide and are looking into doing other events worldwide.

With Designersblock's experience in producing a physical platform at international design shows such as Milan Design Week and London Design Festival and Arts Thread's Online digital platform for showcasing and launching new talent from design schools worldwide, this partnership has the ability to elevate new talents within the creative industries.



Lucy Kent, textile



Caroline Morgan, illustration



Rob Elford, jewelery

 **ARTS
THREAD**

Designersblock & AND

Designersblock London 2014

Designersblock are very happy to be collaborating with the Clerkenwell Design Quarter during the design festival.

The Clerkenwell Design Quarter (CDQ) is an official destination within the London Design Festival organised by specialist PR agency Industry Publicity.

This year, in addition to partner exhibitions and events taking place in Clerkenwell, Industry Publicity is working closely with film advertising specialists AllCity Media to deliver the area's first dedicated design and architectural film festival - AND Film Festival.

Industry Publicity, along with AllCity Media, will curate a film festival hosted by participants in their venues across Clerkenwell. Together, they will screen engaging, inspiring and awesome films for FREE to visitors of the London Design Festival 2014.

The Clerkenwell Design Quarter activities will run from 13th - 21st September 2014.

AND Film Festival screenings will be scheduled between 15th - 19th September, the main focus being Tuesday 16th September. With more to be announced.





We design and deliver unique exhibitions, events and experiences in the UK and internationally working with a huge network of independent designers, creative partners, commercial clients and brands to bring the most innovative ideas to the widest possible audience.



**Thank you
for taking time to
read this.**

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